

# Is Ineffective Safety Training Costing Your Company?

## THE STATE OF SAFETY TRAINING TODAY

Unfortunately, too many companies in the U.S. today struggle with effective safety training.

**42%**

of workers feel they don't have proper safety training

**39%**

of workers say a lack of training led to a serious injury in their workplace

**66%**

of companies report that employees do not follow their safety program

## COST OF POOR SAFETY TRAINING

From OSHA fines to lost time to increasing work comp premiums and more, lack of proper safety training can seriously hurt the bottom line.

**\$44,000**

is the average total cost of an injury needing medical attention

**1.3M**

is the average total cost of a workplace fatality

**\$15,625**

is the OSHA penalty for a serious and other-than-serious violation

**\$156,259**

is the OSHA penalty for a willful or repeated violation

**Are you confident in your workplace safety program? The negative consequences of inadequate safety training can be tremendous...**

## NOT ALL TRAINING IS CREATED EQUALLY

Adults only learn effectively when certain strategies are used, especially in today's world of low attention spans and instant gratification. Consider these techniques to ensure your workers are learning and remembering those critical safety lessons!



**75% of new information is forgotten if not reinforced consistently**

HOW TO FIX: Don't teach a concept once and then move on. Continually reinforce that learning with repeated exposure and practical application, to make sure it sticks!



**80% more knowledge is retained when micro-learning is used**

HOW TO FIX: Break up training into bite-sized bursts. Research shows the most effective learning for adults is in 3-7 minute chunks (called micro-learning).



**It is 68% more likely that employees follow safety protocols with 20 hours of annual training**

HOW TO FIX: Getting there is quite manageable if you consider that is just 23 minutes a week—a quick safety meeting and a bite-sized lesson each week will do the trick!



**We know that it takes significant time and resources to manage an effective safety training program. That's why we're here to help!**

Insurance is important, but no amount of insurance can prevent an injury or fatality, which is why we work with our clients to provide quality safety training that really works. Contact us today to learn more!